



# IBM i Manifest

## Joint Declaration by 71 IBM i Partners in Japan

### In response to the Market Expectation for Management & Business Innovation

IBM i marked its 20th Anniversary last year. The platform was launched to the world as AS/400 and changed its name several times but the basic concept and underlying architecture remain unchanged. From its genesis IBM i was designed to be a “genuinely useful system for business”, always eagerly absorbing the latest state of the art technologies.

We do not know of any machine other than IBM i which has resolutely protected user assets for 20 years and would continue to protect them in the future. We think we have a mission to convey its excellence and superiority. We can justifiably describe IBM i as “the miracle in computer history”, especially when we speak to enterprise management, thought leaders in the business world and all those engaged in information system departments.

Every one in business continues to face a fierce battle, if described in a simple word, to innovate the old to create the new, by incessant managerial and operational innovation. We firmly believe from our communication with many customers and by looking back at our own experience that there would be no progress without innovation in Information Technology to support business.

IBM i is well known for having the largest number of customers using a single systems family. It has retained its brilliant record of No.1 position for more than 10 years in the “Customers’ Satisfaction Survey” conducted every year in Japan by the Nikkei Computer magazine. The platform’s reliability, stability, resilience and high ROI stand out from all others.

Taking the opportunity of IBM i’s 20th anniversary we have established the IBM i Manifest to ask users to again recognize the value and achievements of IBM i. We ask

that they renew their firm confidence and belief that IBM i is the best infrastructure available to support managerial and operational innovation.

Further we think that the merits of this excellent system should be shared by many others. More widespread usage of IBM i is the best way for corporations to strengthen their management capability and business power. We have started activities to add to the user community as many new companies as possible. We, the IBM i Manifest initiative support members, have been very proud of assisting our customers over many years with this very rare product, IBM i. We will act widely, in various ways and continuously, to help business-people to recognize the merit, excellence and achievements of IBM i.

We, 71 members will go forward with IBM i users together into the future. We promise to offer products and service solutions to increase our customers' corporate value.

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IBM i Manifest Executive Committee, Japan

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